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“Our people look for a cause to believe in... a banner of no pale pastels, but bold colors which make it unmistakably clear where we stand on all of the issues troubling the people”.

-Ronald Reagan

Dear Friend:

Thank you for your commitment to our party, and congratulations on your recent election to the Lebanon County Republican Committee. We need people of your courage and dedication in these unprecedented times to assure the continuance of our representative government.

This letter is to inform you of my intentions to seek the position of Chairman of the Committee. I believe my commitment to Republican values, my ability to build relationships and my work ethic qualify me to serve. My business experience as a Sales and Marketing Executive will serve us well to improve the local Republican brand for growth and reverse gains being made by liberal Democrats in Lebanon County.

I've served on committee for eight years, including the past two on the Executive Committee. My strategic leadership in election campaigns of Representative Frank Ryan and Commissioner Bill Ames has given me insight into the committee process, both good and bad.

Here are what I see as long-term goals for Lebanon County Republican Committee:

1. Increase participation of Committee members and Lebanon County Republicans
2. Outreach in minority communities
3. Establish the Republican brand as one of integrity and fairness
4. Encourage respectful debate on issues before the committee
5. Commit to greater involvement in local elections: School Boards, Twp. Supervisors...

Our top short-term goal is the reelection of President Donald J. Trump. As a community leader, I've been very active with the Trump Victory Team. Lebanon County was key to President Trump's 2016 victory and will be again for his 2020 reelection. All Lebanon County Committee members must commit to supporting our local Trump Victory Team to get out the vote.

As for my candidacy, I promise to bring to the chairmanship an innovative spirit and independence of thought — and the strength to maintain both. Our times call for a freshness in outlook and fierceness in commitment to the principles of conservative governance.

Sincerely,

William L Dougherty

P.S. I humbly ask for your vote for Chair on Thursday July 9th.